

Show Your Shortz Instagram Challenge

Why?

To create narrative fiction content on Instagram that engages viewers and tells a story. I believe as a filmmaker that Instagram can be another avenue for narrative fiction and I want to promote this.

Rules

- Must be filmed using the Instagram Story feature, live Instagram or your own Instagram account.
- Must be a single shot
 - No titles, editing
- Time Limit: 1-5 minutes
- Must be one of the following genres:
 - Narrative fiction
 - Comedy
 - Horror
 - Drama
 - Mockumentary
 - Documentary
- Must tag the [ShowYourShortz Instagram](#) account and use the hashtag #showyourshortz
- Must be able to download and send the video for screening
- Must attend the screening in Los Angeles (Burbank- Flappers comedy club) if selected
- Stories will be verified on Instagram by the Show Your Shortz IG account.
- Stories that are on Youtube and IG will not be allowed. This will be verified as time and effort permits.
- Follows the [Instagram Community Guidelines](#)
- Any [SAG/AFTRA new media rules](#) are the responsibility of the filmmaker, not Show Your Shortz.

Time Limits (per google search):

Video on your Instagram profile: 1 minute

Video on your Instagram story: 15 seconds

Live Video: up to 1 hour

Write and perform a short story in front of your camera. Set up your smartphone to record it and rehearse it over and over. Once you have it ready, then go to Instagram to record it. Turn on the camera for a wide shot and film.

Film a 1-minute story that is a clickbait to your Youtube channel. Have a cliffhanger that leads your viewer to Youtube.

Questions: Email ShowYourShortz@gmail.com